

# BUYER BEWARE!

## A Closer Look at Ordering Eyeglasses Online



**YOU DON'T ALWAYS GET WHAT YOU PAY FOR WHEN BUYING GLASSES ONLINE**

### ACCORDING TO A RECENT STUDY:



NEARLY **HALF** OF ALL GLASSES ORDERED ONLINE HAD **INACCURATE PRESCRIPTIONS OR SAFETY ISSUES**



**29%** OF GLASSES HAD AT LEAST ONE LENS THAT **FAILED TO MEET THE REQUIRED PRESCRIPTION**



**19%** OF ADULT LENSES AND **25%** OF CHILDREN'S LENSES **FAILED IMPACT RESISTANCE TESTING**

Every Pair of Eyeglasses Must Be Custom Fit to Ensure Comfort, Quality and Accuracy



### Eyeglasses that aren't properly fitted can cause:

- Discomfort
- Additional vision problems
- Headaches

**Coachella Valley Optometrists are your trusted source to help ensure you get fashionable, accurate and comfortable eyeglasses. Remember... even "discounted" designer eyeglasses purchased online don't guarantee better value!**

#### PALM SPRINGS

400 South Farrell Drive, Ste B130  
Palm Springs, CA 92262

#### CATHEDRAL CITY

34131 Date Palm Drive, Ste F1  
Cathedral City, CA 92234

#### INDIO

82227 Hwy-111 B2  
Indio, CA 92201

#### COACHELLA

52565 Cesar Chavez Street, Ste 105  
Coachella, CA 92236